

CBC International Service (Shortwave).—The International Service, inaugurated on Feb. 25, 1945, is operated by the CBC on behalf of the Government of Canada. Its principal aims are to tell the people of other countries about life in Canada and to help to unify the western world in the defence of freedom.

The International Service has been growing over the years to meet the requirements of Canada's expanding interest and influence abroad. The two 50,000-watt transmitters at Sackville, N.B., are linked by approximately 600 miles of land lines to the studios and the program headquarters of the service in the Radio Canada Building at Montreal. Programs are broadcast daily in 16 languages—English, French, Dutch, German, Italian, Danish, Swedish, Norwegian, Finnish, Spanish, Portuguese, Czech, Slovak, Russian, Ukrainian, and Polish. In addition, regular programs are prepared on tapes and discs for relay over the radio broadcasting facilities of Austria and Greece. The excellent technical facilities of the CBC International Service assure a signal in Europe which compares very favourably with any other from the North American Continent. The International Service has succeeded in reaching increasingly large audiences in Europe, Central and South America, the Caribbean, the South Pacific area and the far reaches of the North American Continent.

More than 30,000 letters involving over 55,000 items of information are received yearly from listeners in all parts of the world, attesting to the strength of the International Service signal and to a wide interest in Canada and Canadian radio programs. These inquiries are answered by the language sections or are referred to the departments of government concerned. Technical reception reports are also verified.

Each month the International Service mails a monthly program schedule to listeners in Europe and Latin America. These schedules, in the form of illustrated booklets, contain program notes, times and frequencies, and also touch on some aspect of Canadian life. There are two editions—one for Europe and one for Latin America. They are printed in the languages of the countries to which they are sent and are mailed free on written request. Both editions together have a circulation of almost 150,000.

In addition to broadcasting Canadian programs for more than 16 hours daily, the International Service has developed a liaison with broadcasting organizations in other countries. As a result, an increasing number of programs are relayed over the national networks of many lands, thus assuring an even wider audience for the International Service programs.

Two operations deserve special mention—the Canadian Forces Broadcast Services and the Music Transcription Service.

The International Service, in co-operation with the National Service of the CBC and the Department of National Defence provides a regular program service on tape amounting to 180 hours of material each week. This tape service is made available to Canadian Armed Forces radio stations in Korea, Japan, England, France and Germany. It also goes to Royal Canadian Navy ships operating in the North Atlantic and in Far Eastern waters. A regular tape program service is also provided to National Defence radio stations in the Yukon and Northwest Territories and in Labrador, Nfld. News and news features are transmitted daily in both English and French by shortwave through Radio Australia to the Far East, to the European theatre and to the northern outposts of Canada; the last-named serves both Armed Services personnel and civilians outside the range of other broadcasting services.